



Minutes

MidAtlantic Rubber & Plastics Group Board Meeting
Conference Call March 10, 2015

Present: Jim Gayler, Ron Campbell, Kim Dempsey Miller, Raju Chudamani, Jennifer Reinford, Amy Saha, Marty Sheridan, Joe Martin, Bruce Rhoades, Paula McDaniel, Dick Grossman

Absent: Michael Clark, Pat Carroll, Jeff Linn, Rob DeAndrea

The Meeting was called to order by Chairman Jim Gayler at 3/10/2015 3:09 PM

Past Minutes: Were accepted by the group.

Treasurer's Report: Bruce Rhoades, Dick Grossman

Bruce will submit a report

MARPG Checking \$ 6,250

Investment Account \$ 88,043

Tax exempt status has been signed by Louis Lerner

Action Item- report on income and debt for technical events

Area Director's Report: Kim Dempsey Miller - Rubber Division

MARPG - Area Director's Report

Meeting Sites

Division was notified by the Louisville CVB that they will close their Convention Center in 2016 for remodeling. Subsequently, Louisville CVB offered \$15,000 with a signed contract for 2018. Pittsburgh CVB is being negotiated as the alternate. Pittsburgh originally provided an incentive-deal for 2016 and 2018, but the Division opted for Louisville in 2016 and Pittsburgh in 2018.

Accordingly, the board is being asked to vote no later than March 16th to approve or disapprove the following two motions from the Exhibits & Meeting Sites Committee.

Motion 1: "Exhibits & Meeting Sites Committee moves to approve Pittsburgh, PA as the site for the Rubber Division's 2016 International Elastomer Conference, pending successful contract negotiations and confirmation of suitable logistics."

Motion 2: "Exhibits & Meeting Sites Committee moves to approve Louisville, KY as the site for the Rubber Division's 2018 International Elastomer Conference, pending successful contract negotiations and confirmation of suitable logistics."



2015 Spring Meeting

Registration and housing are open for the Rubber Division, ACS 187th Technical Meeting & Educational Symposium to be held April 27-30, 2015 at the Hyatt Regency Hotel in Greenville, SC. This year, committee meetings will begin on Monday, April 27th (vs Sunday) and the technical meeting takes place on Tuesday-Thursday (vs Monday-Wednesday). Discounted Advance Registration ends on March 31st. Housing closes on April 4th. The technical program and additional details are available via our website at <http://www.rubber.org/187th-technical-meeting-educational-symposium>.

Keynote for Spring Meeting: Program Planning Committee pursuing two possibilities for the 2015 Spring Meeting keynote speaker session .

- 1) BMW (provided contact several topics to speak on)
- 2) John Deere (connection is with Michelin's TWEEL/possible back-up is to have someone from Michelin come and speak about TWEEL/idea is to begin with non-tire approach)

2015 Fall IEC

The International Elastomer Conference will be held at the new Convention Center in downtown Cleveland October 12-15. The host site will be the new Westin Hotel near the convention center (formerly the Crown Plaza). Registration will be available later this summer.

2015 Expo and Financials

The Rubber Division continues to be fiscally viable in 2015. As of February 25, 2015, we have 173 booths at 42,600 sf and \$995,435 in paid revenue (budgeted revenue is \$1,293,716).

Corporate Membership

Surveys were sent to all Corporate Members to determine if they were satisfied with last year's benefits. All responses were positive and all 17 entities are renewing their memberships.

Education

February courses are being sponsored by R.D. Abbott and will be held at R.D. Abbott Company, Inc., Cerritos, CA. These include:

- Raw Materials Supply Chain for Rubber Products - February 24; 8:30 a.m. - 4:30 p.m.
- Compounding for Performance - February 25 & 26; 8:30 a.m. - 4:30 p.m.
- Solving Problems in Rubber Compounding and Processing - February 27; 8:30 a.m. - 4:30 p.m.



The Rubber Division is currently working with the Summit County Education Resource Office to reach out to Science teachers to make elastomers a part of their curriculum. On March 3, 2015, the Division and Summit County Education Resource office will host an information session for key industry managers and academics to get buy in on the venture.

RCT Journal -Responsibilities for the RC&T Journal are being transferred from Christie Robinson to Chuck Brady.

Strategic Planning

The Strategic Planning Working Group (SPWG) met with ACS facilitators begin developing the Division's 2016-2020 Strategic Plan. A final draft of the plan will be presented to the Executive Committee for approval at the Division's Fall Meeting in Cleveland. Once approved, the final Strategic Plan will be sent to the Executive Committee, Committee Chairs and staff to seek volunteers to serve as "Champions" to implement various strategies of the plan. These champions will also work with other staff and members (as needed) to develop brief business plans of action items needed to implement their strategies (including timeframe and costs).

Other News

The annual Focus on Ferris education program, scheduled for 03/25/15, was cancelled due to lack of interest and the number of people currently projected to sign up over the next 30 days. Alternative solutions for the future are being sought to maintain the goal of creating educational opportunities for the industry.

Committee Reports:

Membership: Marty Sheridan, Jennifer Reinford

Membership directories have been distributed by Jennifer containing every 2014 member. Membership is based on the calendar year. Jennifer will also launch a face book page for the MAR&PG and will be integrated to the fb site. Jennifer will also investigate a LinkedIn group.

Jennifer suggested to send an announcement E mail with all the new links in the welcome communication.

Marty will send the 2015 memberships as soon as we confirm the board members.

PUBLICITY: Jim Gayler explained the info has been submitted to Rubber World and RPN.

Scholarship:

Raju Chudamani, Dick Grossman, Marty Sheridan,

Paula McDaniel volunteered to join the committee
Raju volunteered to become the chair of the committee
The monetary totals were discussed.



For 2014

The Chris Foley Grossman Memorial Scholarship to Carlton Christie \$4,000
 The Don Slowicki Memorial Scholarship to Avind Kumar \$3,000
 The Henry Remsberg Memorial Scholarship to James Carroll \$3,000
 and a New Dan Hertz Honorarium to Samidaha Visia \$2,000

A proposal is for 2015 is to reduce the Scholarship total to a total of \$ 3,000. This action is being taken to protect the core of the MAR&PG's finances.

Corporate Contributions:

Company	Years	Representative	
Carlisle SynTec	31	Robert Stout	Check
HM Royal Inc	24	Joe Royal	Check
Pelmor Laboratories	21	Jamie Ross	Check
West Pharmaceutical Services	34	Kim Miller	Check
Zeon Chemicals	12	Dominick Aiello	Check
Home Rubber	2	Rich Balka	Check
Holly Frontier Refining & Marketing	35	Terrie Portmann	Check
R.E. Carroll Inc	23	Robert Carroll III	Check
Greene Tweed & Co.	29	Ron Campbell	CC
Solvay Specialty Polymers	14	Joe Martin	CC

Total YTD 2014 \$ 2,500.00

Education: Ron, Kim, Raj

-November 19, 2015 has been reserved as the Educational Symposium, location Greene Tweed Corp. Plant tours are difficult due to confidentiality concerns. The suggestion in lieu of a plant tour was to obtain a video from companies, Farrell was mentioned.

-Oktoberfest or a supplier showcase was suggested similar to the TLARGI scheme, where suppliers would be able to actually display their product lines. And students or industry colleagues could also host technical poster sessions.

-Lehigh was also suggested as a student chapter and Bruce Rhoades will reach out to Lehigh University. Drexel is also an option.

-Student Colloquium

Bruce will contact some local Universities and further explore the educational program

Technical Meetings Future Dates:

-May 14, 2015 Spring Technical Session, Double Tree King of Prussia

-Sept 24, 2015 Fall Technical Session, Double Tree King of Prussia



Amy will take care of the contracts and finances regarding the technical meetings. Checks will be supplied by the treasurer. The idea of giving the speakers gift cards to the speakers was discussed.

-Sept 24- Amy will confirm if the Double Tree can provide an Oktoberfest Theme

Spring May 14 2015 Technical topics are:

"Analyzing Polymer Blend Morphology using Rheology" Sarah Cotts TA instruments

"Safety Presentation on the Use of Organic Peroxides" Peter Dluzeski (tentative)
Arkema

DMA for Predicting Impact Performance" Jason Lyons Arkema

"Vinyl Technology Saves Oldest Pyramid." Dick Grossman Consultant

The agenda for May 14 will be :

10:00 Board meeting

2:30 Technical Meeting

Sept 24, 2015 Fall Technical Session topics can be

-Regulatory

-Environmental, -ISO, QC, -Compliance and ethics

Wine tastings and plant tours continue to be big draws

A list of possible locations for tech meetings in 2016 (Allentown, Philadelphia, NJ, etc)

November 19 Technical Educational Symposium to be held at Greene Tweed.

Possible topics:

-Rubber markets, applications end uses

-Plastic basics, plastic polymer pyramid

Kim will Speak with F. DeGrazio about November 2016 Tech Session at West Pharma

Web Site:

Jennifer is creating a members only section that can be stored

Items to be uploaded to the site:

Photos for Who's Who on the web site.

Scholarship application

Technical seminars will be posted on the web site for access by members only.

Pay pal has been installed in the web page

Membership notifications can be handled through the site

Board members and updated Director listing will be supplied to Jennifer.

Corporate memberships and the possibility of "mass signing up" was discussed to



increase the potential attendance.

Corporate Contributor contact information will be supplied to Jennifer for the links (Joe)

Marketing:

The group will focus more on the marketing function to build the group. Rob DeAndrea will be involved with this.

Paula to contact industrial groups in Lehigh Valley Area, site options

Ben Franklin Partnerships at Lehigh

Chemical Consultants Network

Promotion of MARPG to other professional organizations

Catalysis Group

SPE-Philadelphia

Amy to assume role as Social Chair- Kim to Apprise of responsibilities (contract set for May 14th) – email to Amy (Contract needs to be revised to reflect program schedule)

NEWSLETTER:

The target for a newsletter will be for March 31, 2015.

The MAR&PG will now target 2 newsletters in 2014 Summer and Fall.

The committee chairs will forward information to Marty.

Something Old -Something New:

Dick Grossman as historian may be able to supply pictures to be shared on the newsletter

New Business:

Next Board Meeting will be May 14 10:00- 12:30

Meeting was adjourned 4: 47

Respectfully submitted,
Joe Martin, MARPG Secretary